



Vision

The vision of Westmoreland Athletics And Recreation is for everyone in Southwestern Pennsylvania to have the opportunity to participate in sports and other physical activities, regardless of their political or socioeconomic circumstances.

Mission

WAAR's mission is to provide low or no-cost athletic and recreational programming with high ethical standards, using Christ's ministry as a foundation, to kids living in under-resourced neighborhoods.

Strategic Objectives: 2026-2030

WAAR's goal is to provide low and/or no-cost programming that is self-sustaining by 2030. To achieve this goal, WAAR will accomplish the following objectives:

Objective 1 - Expand Operations

WAAR has established a self-sustaining girls' basketball league that has grown every year since its inception in 2018. Utilizing the experience gained in operating and growing that League, WAAR will expand its operations to include programming in two more indoor sports, two outdoor sports, and two special outdoor events, such as kayak excursions, 5K races, fishing derbies, etc.

Objective 2 - Complete Development of an Indoor Sports Facility

In 2023, WAAR purchased 15 acres of property in Hempfield Township, PA, with the intent of building a sports facility to include four hardwood courts and an indoor turf field. We've worked with the Township to have the property appropriately zoned and completed a feasibility study for its construction. Objective 2 is to establish the partnerships needed to complete the development of the property.

Objective 3 - Begin Development of an Outdoor Recreational Complex

WAAR has entered into a purchase agreement for 80 acres of property on the Youghiogheny River. The property is currently an environmental and safety liability with the potential to become a premier outdoor recreational destination. Objective 3 is to execute the purchase of the property, work with the PA Department of Environmental Protection for its remediation, and to begin development of a complex to facilitate outdoor sports like soccer and lacrosse, water recreational activities like kayaking and fishing, installation of a championship-level disc golf course, and construction of hiking trails that interconnect all these amenities.

Objective 4 - Establish Programming in Five Under-resourced Communities

With a small but steady stream of revenue produced by our basketball league, WAAR is poised to initiate its first programming for under-resourced kids - but we're not satisfied with helping one small group. Objective 4 is to establish programs in five separate communities that need our help.

The completion of this first Strategic Plan by Westmoreland Athletics and Recreation will be a tangible demonstration of the fulfillment of our mission. But the completion of Objectives 1, 2, and 3 will leave us poised to expand rapidly. Expansion of our current services and the completion of indoor and outdoor athletic and recreation facilities will provide us with the robust funding streams needed to propel the Organization into the next five years of growth.